^{___;} should i stay ≁ ^{∽+} SHOULD I GO ?

DEAR YOU:

You've just arrived to València, such a lovely city! The sun, paella, sangría, *OLE OLE!* BUT WHAT DOES REALLY MEAN YOU BEING IN HERE?



CLIMATE IMPACT

CO2 emissions related to tourists flights increased in 2019 by 146%. <u>A tourist cruise</u> <u>ship holding up to 300 people generates 210</u> <u>millions of waste water.</u>

HOUSING

Since last year, 5747 new touristic apartments have emerged, while 3869 people have been evicted from their homes. In 2024 rental prices increased in Valencia by 20'2%.

- ECONOMY

Various index indicate that, for most people, tourism means an increase in the cost of living, but that doesn't transalte into their incomes. <u>40% of hostelry workers are in a</u> job insecurity situation and their average salary is 37% less than the national average salary.

-- CULTURE

The same brands and franchises, the same souvenirs...

Maybe the same experience all around? Are we losing our cultures by transforming them into just business?

In the above information it is quite clear that tourism harms both destination countries and people living therein. At this point you should ask yourself a question:





Maybe you don't need to be here to enjoy your vacation. Maybe, just maybe, tourism is a business and it makes a great effort to look good and desirable. But the reality is that it changes and destroys places just to adapt them to their necessities and benefits.

We have lived the consequences of this for years. Maybe it is time to start thinking in each others and take our head out of our ass.

